

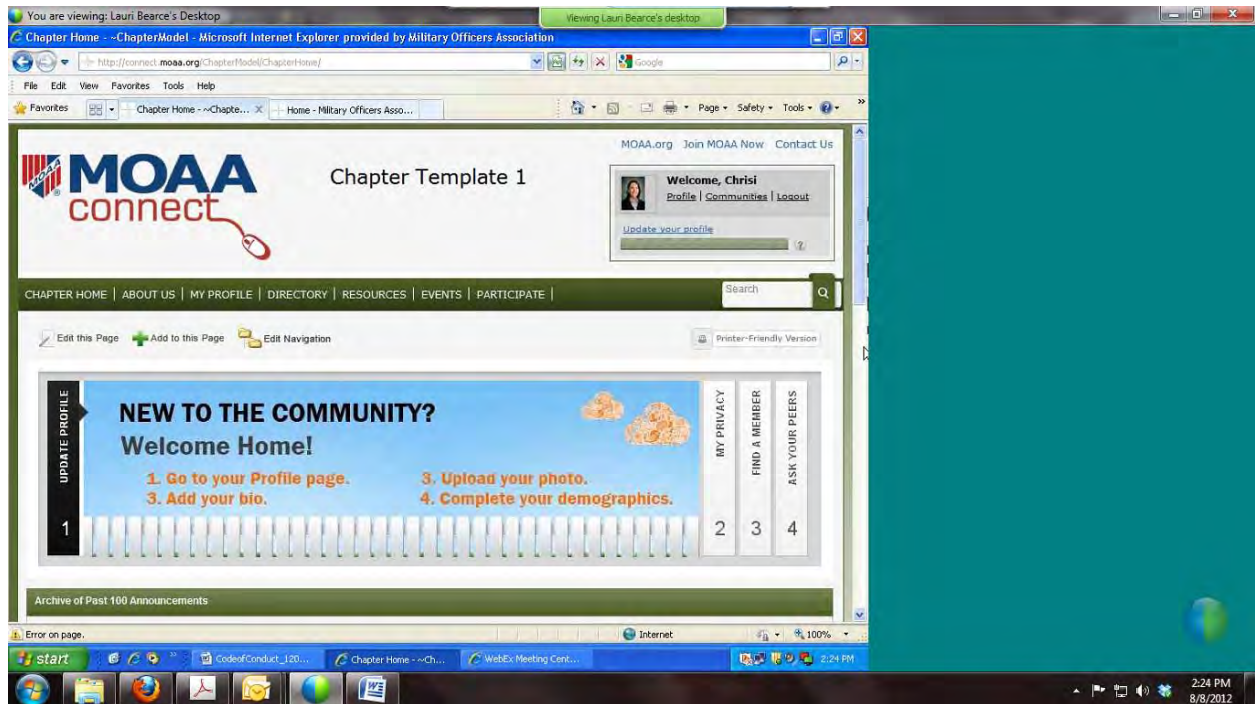
## MOAA National Council and Chapter Affairs

### **WEBEX Webinar**

August 8, 2012 @ 1330

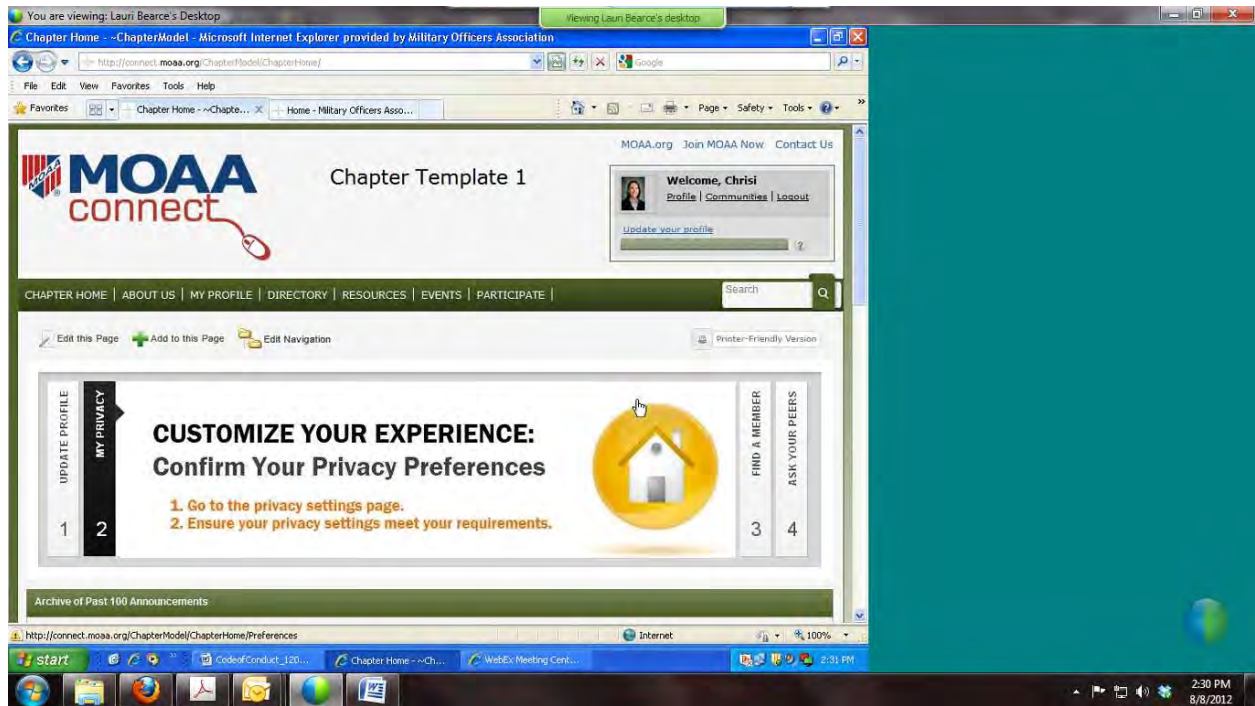
#### 1. MOAA Connect

- Opening page shown.
- Chapter personnel inclusion into the web will be as they appear in National's personnel database.
- Will be accessible via [www.moaa.org](http://www.moaa.org) and would be launched from that site.
- Initial view shown...chapter name would replace "Template 1" and individual accessing page would be shown in the profile, to include a picture if the individual chose to load one by updating their profile page.
- The first page (above) is where an individual would update their profile.
- These pages are only recommended first steps, or suggestions. Final content and layout of pages would be as determined by usage during the pilot process.
- The numbered items, e.g., 1-4, are not hot-links, only information that can be managed at the sub-page level.

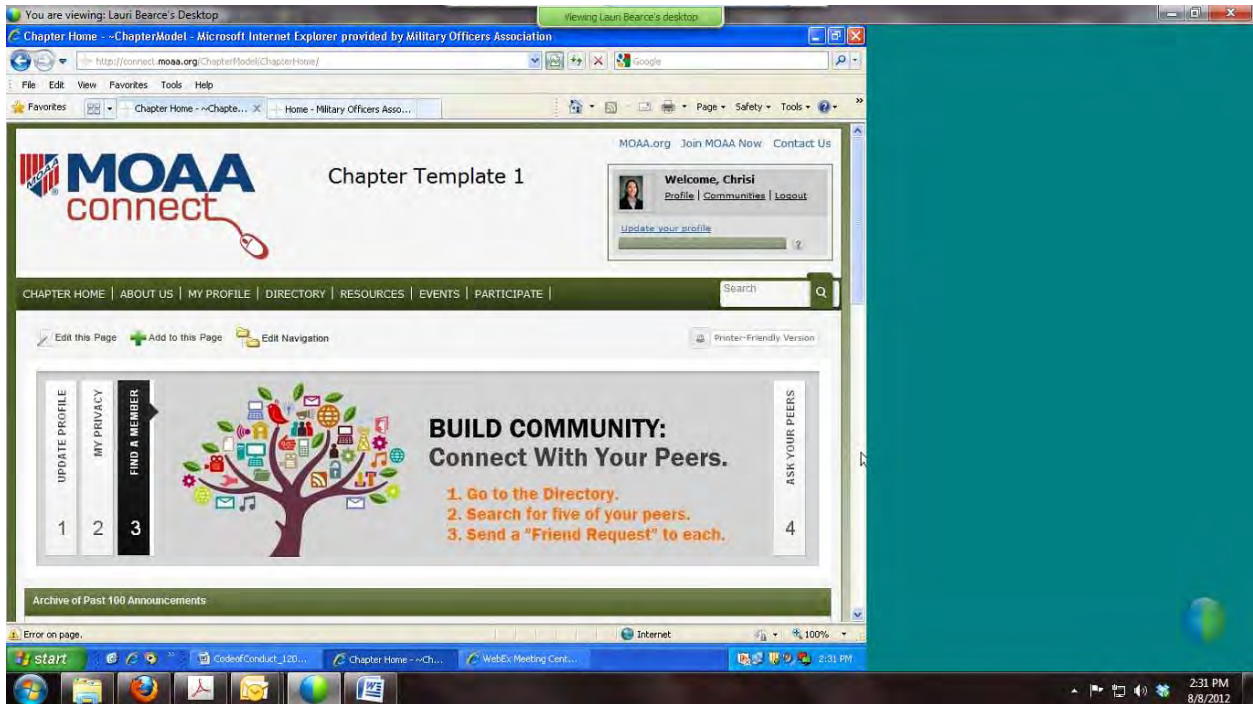


2. Sub-pages to the opening would be as shown.

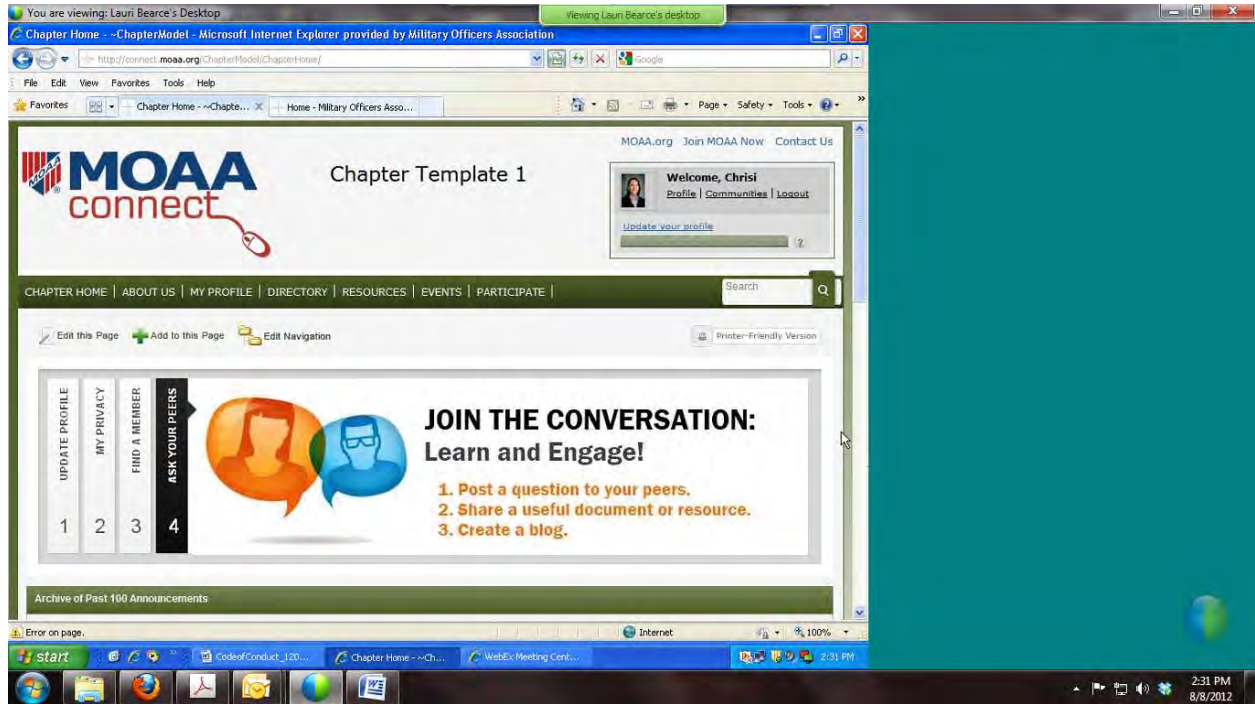
- The next sub-page is for users to customize their individual settings, e.g., privacy. A lot like a “Facebook” experience for MOAA.



3. The 3<sup>rd</sup> sub-page is intended to build the user's community.
- Chapter members would connect to other chapter members with whom they wish to primarily affiliate.
  - The content of a member's page would only be shared with others within their own chapter.

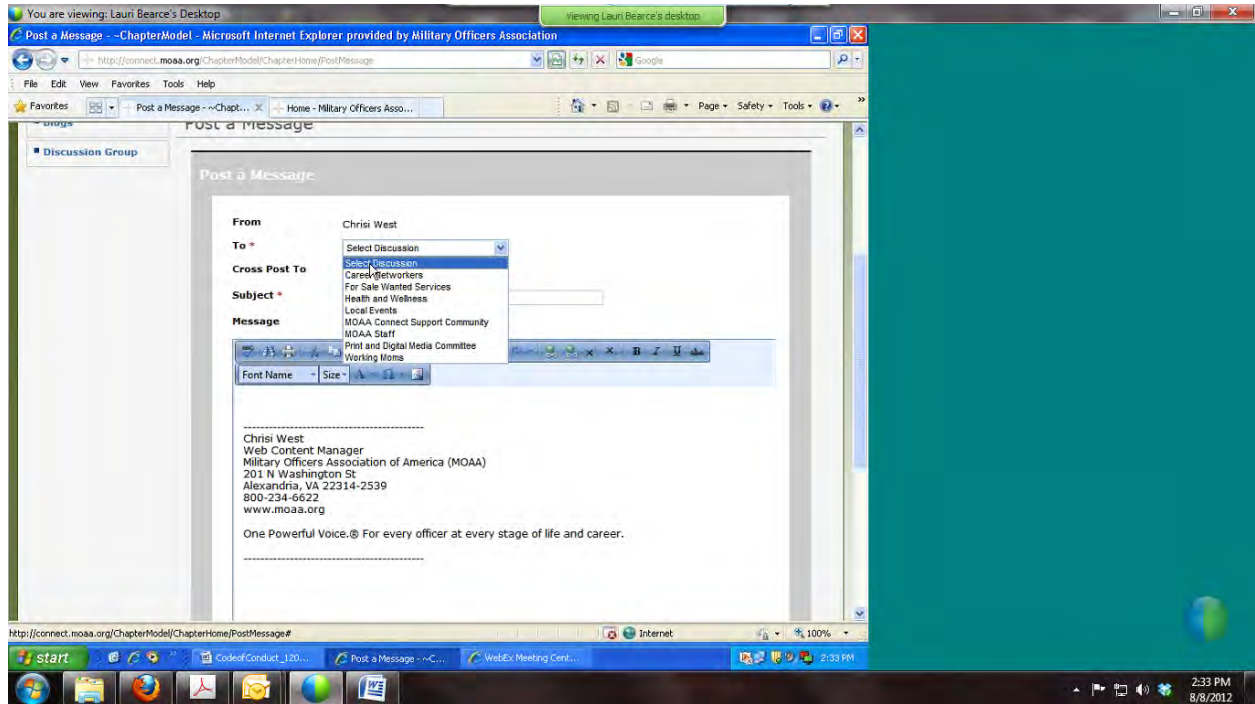


4. The 4<sup>th</sup>, and final sub-page using the current model, is for communication among chapter members.
- Information shared could include a question.
  - Also, a useful document or resource could be posted or linked.
  - The blog, or weblog, would be like any other Internet type blog, e.g., Facebook.
  - Sample of a web posting page follows. There is no sub-dividing the category...you post a question, a site, or a blog comment all at once.

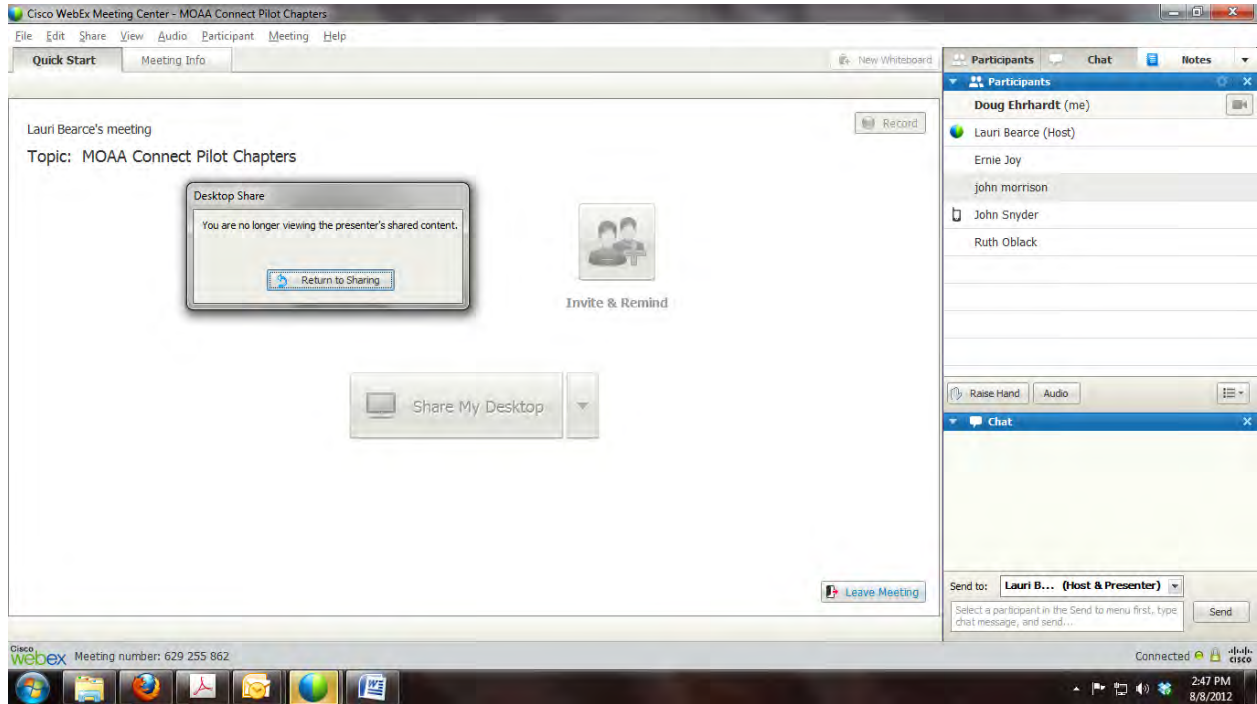


5. The post is essentially an e-mail.

- There are a # of pre-conceived posting categories – presumably these will be expanded upon? This may cause the feature to become overwhelmed, or not.
- The individual posting the comment is recognized by their profile information.

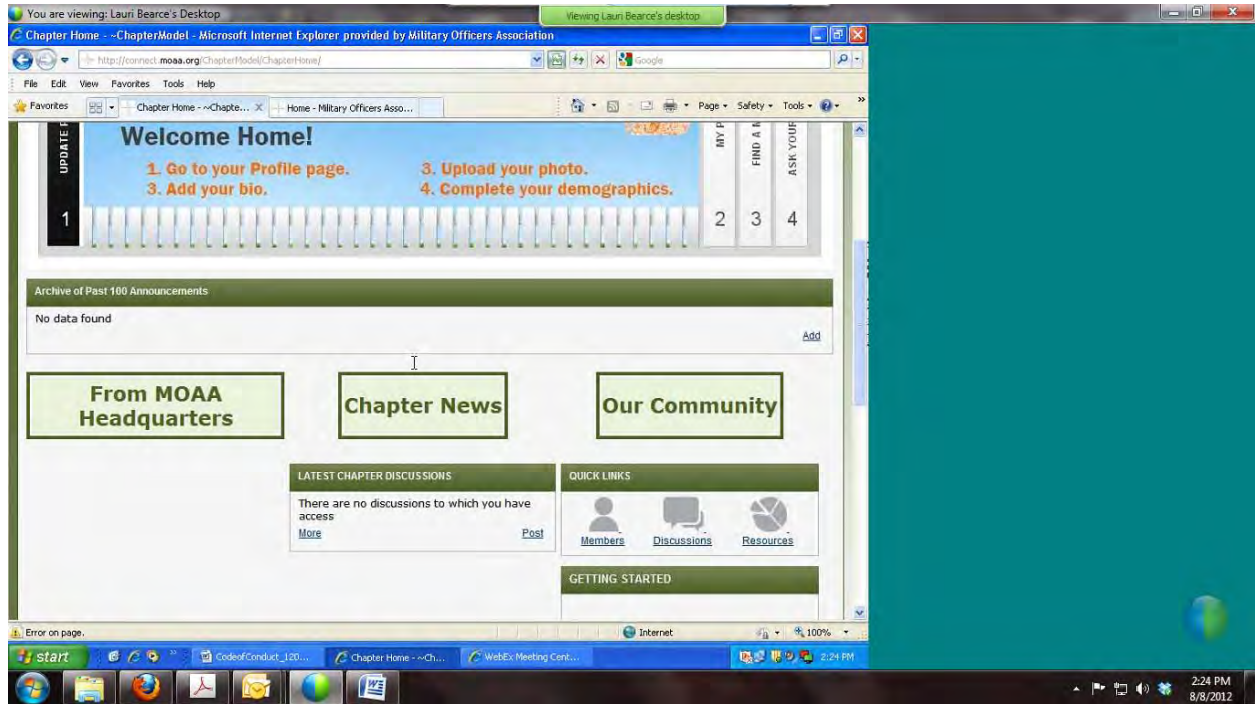


6. The blog type posting (shown) enables several features.
- Shared content.
  - Engaging other participants.
  - Chat rooms (not my personal favorite – *editorial note*)

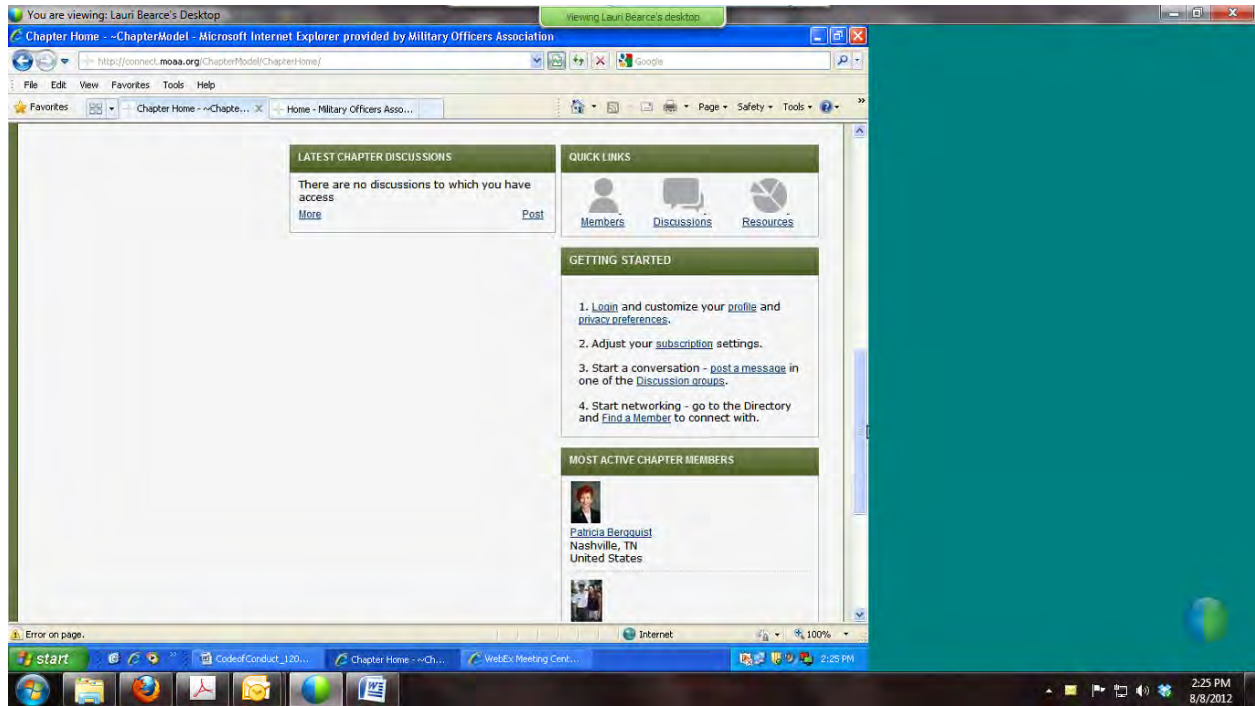


7. Other opening page content:

- Information from National
- Chapter News – site to share chapter information (a possible replacement for a chapter’s web?)
- Community – other material from chapter members who choose to access and use the site.



8. The follow-on pages include most active members posting, or using the site.



9. Final scroll to display all the information on the page.

